



Ellenville NY Forward Public Workshop #1

September 22, 2026



NY Forward

What is NY Forward?

NY Forward launched in 2022 to invigorate and enliven downtowns in New York's smaller and rural communities — the type of downtowns found in villages, hamlets, and other small, neighborhood-scale municipal centers.

With Department of State planning and implementation support, NY Forward communities develop a Strategic Investment Plan (SIP) that includes a slate of readily implementable projects aimed at attracting more businesses, residents, and visitors, while providing a higher quality of life for all residents.

Key Activities:

- › Public Engagement
- › Downtown Profile and Assessment
- › Vision, Goals, and Revitalization Strategies
- › Project Identification and Development
- › Project Implementation

NY Forward Milestones



Selection

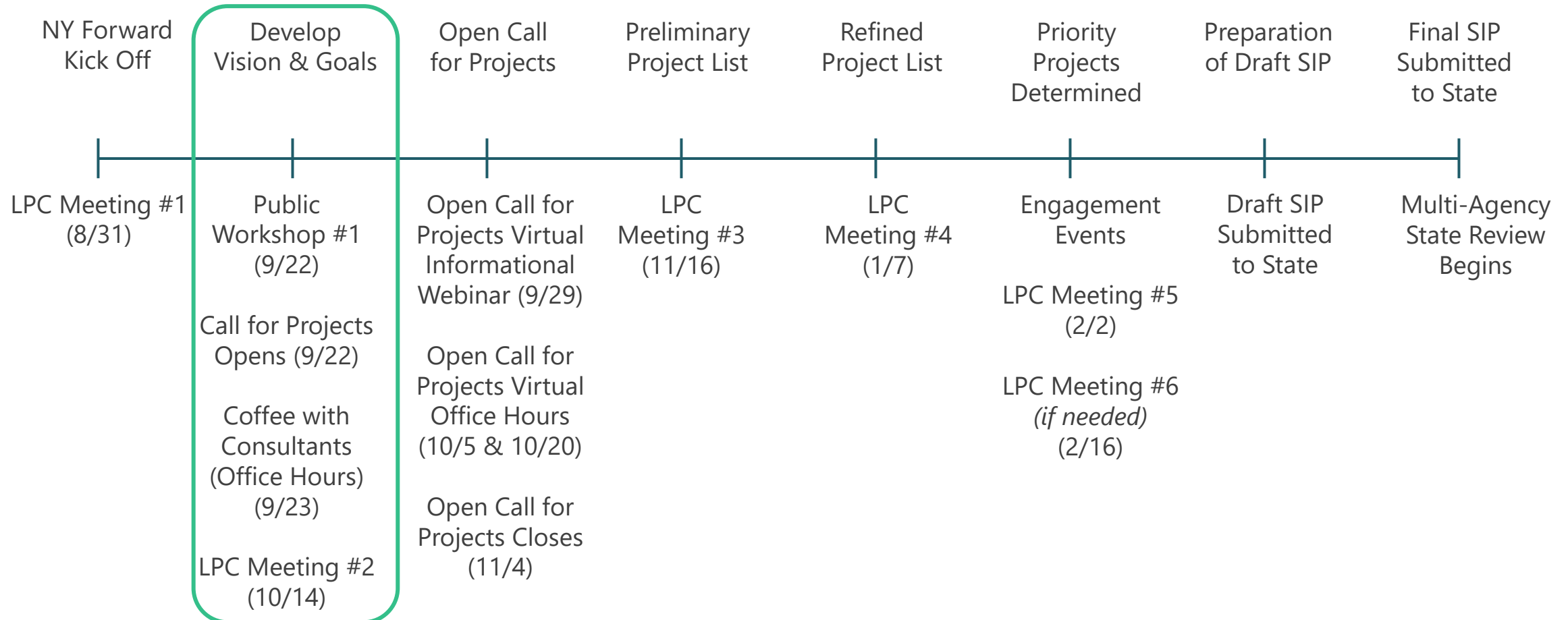
Planning

Implementation

Late Summer & Fall 2026

Winter 2026-2027

Spring 2027



What is the Local Planning Committee (LPC)?



Ellenville NY Forward will be guided by the LPC, which consists of local and regional leaders. The LPC will meet regularly to brainstorm ideas, review planning products, discuss potential projects, and prioritize actions.

The LPC members, working with the project team inclusive of the consultants and state representatives, will determine the slate of projects to be included in the Strategic Investment Plan (SIP).

LPC Members:

- › Mayor Evan Trent (*LPC Co-Chair*)
- › Conor Eckert (*LPC Co-Chair*)
- › Barbara Hoff
- › John Lewis
- › Joseph Stoeckeler, *Town of Wawarsing Supervisor*
- › Kai Lord-Farmer
- › Victoria Messner, *Village Trustee*
- › Elliott Auerbach
- › Debbie Briggs
- › Rev. Gary Fuller
- › Cheryl LaSonde
- › Kristen Osterhoudt

NY Forward Project Eligibility and Requirements



Project Requirements

- › Location
- › Timing
- › Project size and scale
 - › Minimum project cost of \$75,000
 - › If your project is under \$75,000 in total cost, please email: EllenvilleNYF@vhb.com
- › Project sponsors
- › Financing
- › Matching and leverage
 - › Private projects: Minimum 25% (final match to be finalized at LPC Meeting 2 on 10/14)
- › Site control
- › Reimbursement
- › Building decarbonization

Eligible Projects

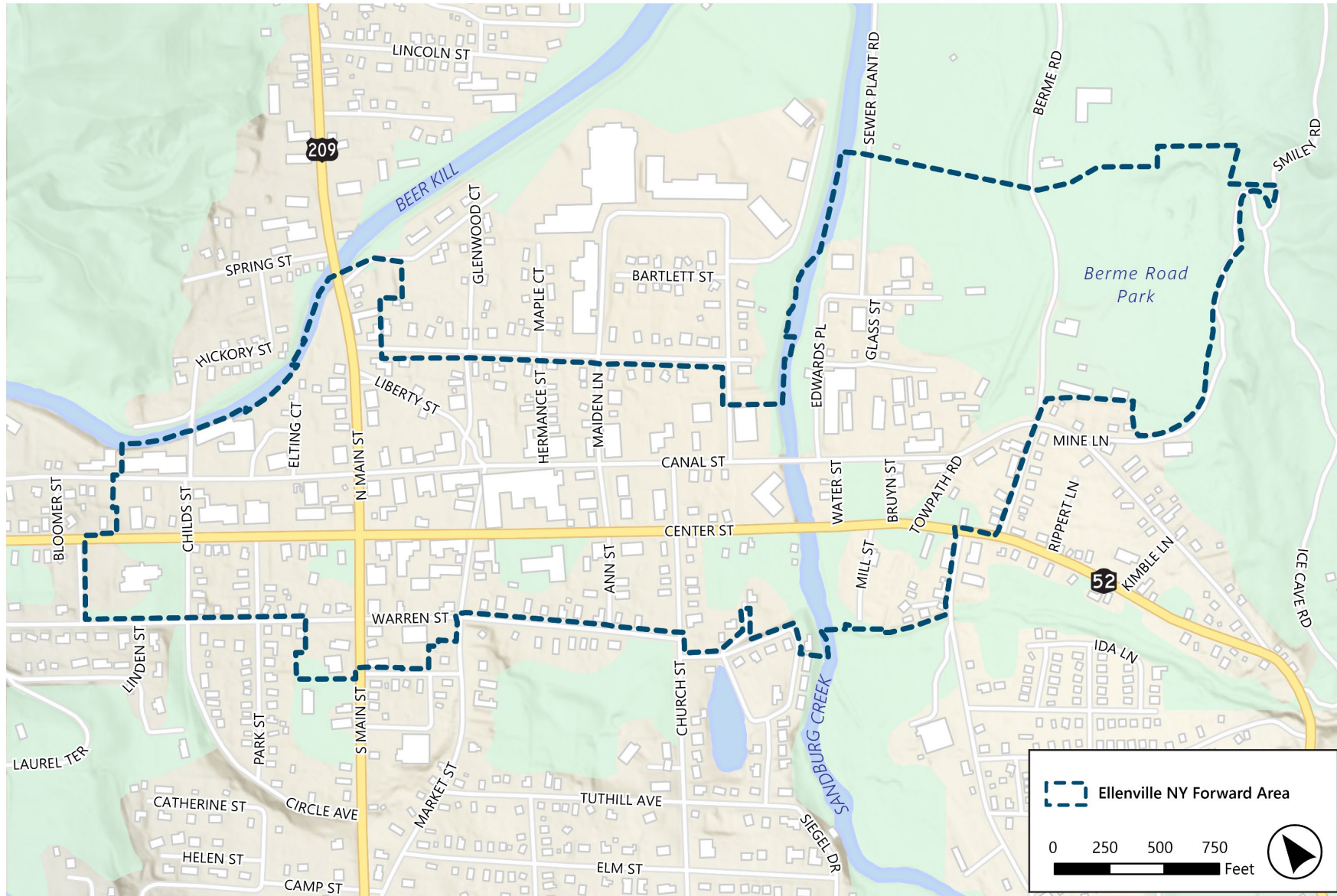
- › New development and/or rehabilitation of buildings
- › Public improvement projects
- › Small Project Fund
- › Branding and marketing

Ineligible Projects

- › Standalone planning activities
- › Operations and maintenance
- › Pre-award costs
- › Property acquisition
- › Training and other program expenses

The Open Call for Projects is an opportunity for community organizations and businesses to submit NY Forward projects.

NY Forward Boundary Map



This boundary was chosen based on NY Forward guidelines to reflect a concentrated, walkable area that encompasses Ellenville's downtown core.

Projects should be located within this boundary

Open Call for Projects

All projects, including those submitted in the community's NY Forward application, must be submitted through the Open Call for Projects via a Project Form found on EllenvilleNYForward.com to be considered by the LPC for inclusion in the SIP.

The Open Call for Projects will open today, **Tuesday, September 22, 2026**, and will close **Wednesday, November 4, 2026**.



[Scan for Ellenville NY Forward Website](https://EllenvilleNYForward.com)

Projects Should:

- › Align with State and local goals
- › Demonstrate public support
- › Be well-developed (e.g., clearly defined scope of work, path to site control)
- › Attract other public and private investment at a scale appropriate for the community
- › Result in secondary benefits
- › Represent an effective and efficient use of public resources

Open Call for Projects



Open Call for Projects Informational Webinar (via Zoom):

- › **September 29** from 12:00 to 1:00 PM

Virtual Office Hours (via Zoom)*:

- › **October 5** from 2:30 to 4:30 PM
- › **October 20** from 10:00 AM to 12:00 PM

Check the website (EllenvilleNYForward.com) for a link to the webinar and virtual office hours.

**Registration required.*

Ellenville NY Forward Vision (from NY Forward Application)



“ *Cradled between the Catskills and the Shawangunks, Ellenville is a compact, historic village that is bursting at the seams with diverse people and cultural offerings. We envision a thriving, equitable, and walkable downtown that fully embraces its role as the commercial hub for the rural tri-county region of south-western Ulster, eastern Sullivan and northern Orange counties. Our economy is diversified across arts and culture, niche and specialty manufacturing and outdoor recreation, attracting visitors from near and far and creating sustainable, family-supporting local jobs. We prioritize investment to revitalize historic buildings, activate vacant properties, promote density and quality housing at all price points, and protect affordability for all people while enhancing multi-modal connectivity and climate resilience.*

Today's Workshop

Goal:

Learn about the NY Forward Process and the Open Call for Projects. Solicit your feedback and ideas on the vision for Ellenville and its downtown revitalization goals.

Process:

Circulate around the room and visit the three different stations. Use the sticky notes to add your responses to workshop prompts. There will be facilitators at each station to guide conversation and answer questions.



Stations:

- › Ellenville NY Forward Informational Presentation
- › Ellenville Vision & Goals
- › Opportunities and Challenges

Workshop Expectations:

- › All ideas are welcome
- › You are welcome to contribute by speaking to facilitators or by writing on sticky notes
- › Feel free to submit further comments throughout the process via the Ellenville NY Forward website and additional meetings
- › Please allow time for others to speak

Upcoming Events

Public Workshop #1 "In Case You Missed It" Survey

- › Can be found on the project website
- › Open until Tuesday, September 29, 2026



✉ EllenvilleNYF@vhb.com

🌐 www.ellenvillenynyforward.com

Coffee with Consultants (*Office Hours*) – September 23, 2026

- › 9:00-11:00am & 12:00-1:30pm at Cohens Bakery

Open Call for Projects Informational Session – September 29, 2026

- › 12:00-1:30pm via Zoom

Open Call for Projects Virtual Office Hours*

- › October 5, 2026 - 2:30-4:30pm via Zoom
- › October 20, 2026 - 10:00am-12:00pm via Zoom

**registration required*